



MCC Hockey Section Player Sponsorship Agreement 2024

MCC Hockey is a not-for-profit organisation and one of the premier hockey clubs in Victoria. The Club is looking forward to another successful season in 2024 and looking to increase participation across our juniors, women’s, men’s and masters sections. Our focus is on helping make participation more affordable and also provide connections into the broader community.

We invite all players across all sections to explore individual player sponsorships, to assist in lowering the cost of participation for the upcoming season. Obtaining player sponsorship not only benefits players, but also provides an opportunity for MCC Hockey to promote local businesses and companies.

Player sponsorship packages

	Level 1	Level 2	Level 3
Sponsorship value (including GST)	\$1,500	\$1,000	\$500
Player fees and costs contribution	\$750	\$500	\$250

Note: Player sponsorships are for the 2024 winter season and sponsorship does not include the Hockey Victoria Membership costs (payable by the player). The player is required to pay the difference between the player sponsorship funds and playing fees.

Sponsorship inclusions

Sponsors Day - Invitation to Sponsors Day with your promotional material, banners to display your company or brand (where deemed appropriate).

Social media - Announcement of player sponsor on MCC Hockey social media. Company offers promoted via the MCC Hockey Facebook pages (2 company offers for Level 1 sponsorship and 1 company offer for Level 2 sponsorship).

Website - Company name, logo, supplied information and contact details included on MCC Hockey website on the player sponsor page.

Newsletter - One sponsorship editorial in whole of club e-newsletter

Raffle - Complimentary tickets for end of year Sponsor’s Raffle (3 tickets for Level 1, 2 tickets for level 2 and 1 ticket for level 3 sponsorship).

Merchandise - MCC Hockey beanie or cap (All sponsorship levels), MCC Hockey Polo Shirt (Level 1 & 2 sponsorship)

Product - Products to be included in fundraising events (where deemed appropriate).

Sponsored player details

Player name

Player email

Player mobile

Do you wish to provide your photo for the website? Yes No

If player is less than 18 years old parent/guardian consent is required.

Parent/guardian name

Signature

Date



Sponsor details

Company/Business Name

Trading name (if different)

ABN

Nature of business

Contact name

Contact email

Contact phone

Address

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Website

Short blurb (50-75 words) about the company/business for the MCC Hockey website

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Sponsorship amount (including GST)

Level 1 (\$1,500)

Level 2 (\$1,000)

Level 3 (\$500)

Merchandise preference (all sponsorship levels)

MCC Cap

OR

MCC Beanie

MCC Hockey polo shirt preference (Level 1 and 2 sponsors)

Colour Red Blue

Gender Female Male

Size (refer size guide at <https://macronvic.com.au/pages/size-guide>)

Signed for/on behalf of

	Company/Business		MCC Hockey
Name	Name
Signature	Signature
Date	Date

Instructions

Please complete and email this form to sponsorships@mcchockey.org.au
Details on how to make payment will be provided following receipt of this form.
Please ensure you include a business logo and player picture (if applicable) in GIF, JPEG or PNG format.

Thank you for your support of the MCC Hockey Section