



Strategic Vision (February 2016 *updated Sep 2016*)

To be a highly successful community club that provides diverse opportunities for members to participate in hockey across all ages, abilities and gender.

Goals

Playing

- To be a premier Victorian hockey club, playing in men's and women's Premier League
- With a depth of senior teams from Pennant to Metro
- With a breadth and depth of junior teams (at each level) and junior development programs (including Hookin2Hockey and intra-club), which are actively supported by the senior and masters members and ultimately lead to senior membership transition for the majority of junior players
- Providing masters and summer hockey opportunities
- Strong competitively, with a majority of teams consistently playing in finals in particular for Premier League teams

Culture, inclusion and community

- With a culture of participation and club inclusion for all - supporting and encouraging elite athletes while also supporting and encouraging all members
- Affiliated with and representing the MCC and active with other MCC sporting sections
- A vibrant, unified social and family club with members valuing the section and their membership, working together as one club that is appropriately run, predominately by member volunteers
- Part of the local inner and wider Melbourne community, serving and interacting with all our stakeholders
- Meeting our Hockey Victoria (HV) participation and other commitments
- Promoting and facilitating member personal skills development including for coaching, umpiring and technical, with appropriate support and training provided

Finance, facilities and organisation

- Strong financially, with appropriate membership fees and fall-back reserves (including for capital outlays and unforeseen bad years)
- With excellent ground and clubroom facilities that meet or exceed all HV standards
- With an appropriate committee and organisational structure supporting and driving all elements of the section



Top 5 priority strategy actions 2016 to 2025 (February 2016 *updated Sep 2016*)

FACILITIES – 2016 to 2018

- Secure long term access to the best possible 2nd ground

DEVELOPMENT – 2016 to 2025

- Grow junior development numbers and junior teams including to meet the HV League Entry Requirement (LEC) – minimum teams as follows:

	2017	2018	2020	2022	2025
Intra club participants u10 (6/8/10)	93	116+	130	130	167
Junior full field teams	<u>7</u>	<u>9+</u>	<u>12</u>	<u>13</u>	<u>13</u>
Men	7	8	9	9	10+
Women	7	8	9	9	10+
Mixed masters	3	3	5	5	6
Women masters	0	1	2	2	2
Junior, masters and senior teams	24	29	37	38	41+

- Have teams play in and win finals

OPERATIONS FINANCE – 2016 to 2018

- Get the Kiosk-bar to achieve its financial contribution potential
- Develop sponsorship outside of the MCC

CLUB ORGANISATION – 2016 to 2018

- Increase the number of competent volunteers to reduce the workload of the current few

CULTURE – 2016 to 2018

- Develop a more coherent and active community club