



Player Sponsorship Agreement 2024

MCC Hockey is a not-for-profit organisation and one of the premier hockey clubs in Victoria. The Club is looking forward to another successful season in 2024 and looking to increase participation across our juniors, women's, men's and masters sections. Our focus is on helping make participation more affordable and also provide connections into the broader community.

We invite all players across all sections to explore individual player sponsorships, to assist in lowering the cost of participation for the upcoming season. Obtaining player sponsorship not only benefits players, but also provides an opportunity for MCC Hockey to promote local businesses and companies.

Player sponsorship packages

	Level 1	Level 2	Level 3
Sponsorship value (including GST)	\$1,500	\$1,000	\$500
Player fees and costs contribution	\$750	\$500	\$250

Note: Player sponsorships are for the 2024 winter season and sponsorship does not include the Hockey Victoria Membership costs (payable by the player). The player is required to pay the difference between the player sponsorship funds and playing fees.

Sponsorship inclusions

Sponsors Day - Invitation to Sponsors Day with your promotional material, banners to display your company or brand (where deemed appropriate).

Social media - Announcement of player sponsor on MCC Hockey social media. Company offers promoted via the MCC Hockey Facebook pages (2 company offers for Level 1 sponsorship and 1 company offer for Level 2 sponsorship).

Website - Company name, logo, supplied information and contact details included on MCC Hockey website on the player sponsor page.

Newsletter - One sponsorship editorial in whole of club e-newsletter.

Raffle - Complimentary tickets for end of year Sponsor's Raffle (3 tickets for Level 1, 2 tickets for level 2 and 1 ticket for level 3 sponsorship).

Merchandise - MCC Hockey beanie or cap (All sponsorship levels), MCC Hockey Polo Shirt (Level 1 & 2 sponsorship)

Product - Products to be included in fundraising events (where deemed appropriate).

Sponsored player details

Player name

Player email

Player mobile

Do you wish to provide your photo for the website? Yes No

If player is less than 18 years old parent/guardian consent is required.

Parent/guardian name

Signature

Date



Sponsor details

Company/Business Name

Trading name (if different)

ABN

Contact name

Contact email

Contact phone

Nature of business

Address

Website

Short blurb (50-75 words) about the company/business for the MCC Hockey website

Sponsorship amount (including GST)

Level 1 (\$1,500)

Level 2 (\$1,000)

Level 3 (\$500)

Signed for/on behalf of

Company/Business

MCC Hockey Section

Name

Name

Signature

Signature

Date

Date

Instructions

Please complete and email this form to sponsorships@mcchockey.org.au

A tax invoice with details on how to make payment will be provided following receipt of this form.

Please ensure you include a business logo and player picture (if applicable) in GIF, JPEG or PNG format.

Thank you for your support of the MCC Hockey Section

The Melbourne Cricket Club Hockey Section Inc Association No. A0051434H ABN 55 412 045 943 is proudly affiliated with but is a separate entity to the Melbourne Cricket Club.